

## Miami Mayor Francis Suarez Speaks to Miami's Renaissance at Okan Tower Panel Discussion

February 2, 2022



Miami Mayor Francis X. Suarez led a panel discussion on downtown Miami's renaissance on January 24. Moderated by Carmen Casadella, VP of Development Sales at Fortune International Group, and headlined by Bekir Okan, Owner & Chairman of the Board of Directors of Okan Group, Developer of Okan Tower, Kasim Badak, CEO of Okan Group, Developer of Okan

Tower and Edgardo Defortuna, President & CEO of Fortune International Group — *The New Miami – An Inside Look at the Growing Downtown*Neighborhood panel was held at Okan Tower, downtown's newest mixed-use megaplex.

More than 75 of Miami's leading brokers attended, with hundreds of others joining by livestream. Topics ranged from how Miami is now No. 1 in the country for tech job growth and migration, and how it has seen a 200% year-over-year growth in completing tech deals. The panel noted that Miami is now poised to overtake San Francisco should the momentum continue and highlighted how the city has become the "capital of capital," the epicenter of where capital allocation decisions are going to be made and where the companies of tomorrow are going to be formed.



Defortuna, whose company exclusively manages sales and marketing for Okan Tower, weighed in adding Miami is not just the city of the future but also the "City of the Present." "Everybody wants a piece of Miami now, and it's no longer just about waterfront property," he remarked.

With people from all over the country relocating to Miami, real estate prices are soaring to new levels. Mayor Suarez says it's a supply and demand issue and enthusiastically endorsed the importance of Okan Tower's impact on the city skyline. The 70-story architectural masterpiece set to break ground this summer, will be anchored by Hilton Hotel & Residences.



The project will present 163 Sky Residences with exclusive owners-only amenities, 236 Condo-Hotel Residences, a Hilton Hotel & Residences with endless amenity and entertainment areas, and Class A Office Space all accessible by separate elevators for Sky Residence owners and Condo-Hotel owners and hotel guests. The sales gallery is located at 542 North Miami Avenue. Pricing starts from \$387,000 for the Condo-Hotel Residences and \$587,000 for the Sky Residences. For more information, please call 305.600.1000.

## **About Okan Tower**

Okan Tower is the first U.S. development — and latest far-sighted mixed-use project — by leading international property developer Okan Group. Set in downtown Miami, the 70-story structure offers a wide-range of highly-desirable multi-functional elements: From a 316-key hotel by Hilton Hotel & Residences, to 64,000 square feet of 'Class A'

office space along with 236 additional condo-hotel units, and 149 condominium residences complete with four penthouses. When completed, the tower will deliver sophistication, convenience and instant brand appeal to the world's most discerning buyers and visitors. Located at 555 North Miami Avenue, Miami, Florida, 33132, Okan Tower's distinctive façade features a sophisticated design scheme by local architecture leaders Behar Font & Partners. While Okan Group may be new to South Florida, the firm brings nearly five decades of development experience in industries including construction, tourism, education, health, and hospitality. Exclusive sales and marketing for Okan Tower are by Miami's renowned Fortune International Realty. The project's sales center is located at 542 North Miami Avenue, Miami, Florida, 33136. For more information, please call 305.600.1000.

## **About Okan Group**

Founded in 1972, Okan Group boasts international experience and advanced technology, the company began in the industrial arena and has since expanded to a real estate focus, with its first U.S. development in Downtown Miami, Okan Tower. Its investments around the world have earned Okan Group a deep-rooted reputation in the construction, banking, textile, production and tourism industries, among others. Continuously engaging in quality research and identifying growth opportunities, the company's global footprint has resulted in nearly 40 projects that service the community through technological, economic and cultural advancement. For more information, visit <a href="https://www.okan.com.tr/en/">www.okan.com.tr/en/</a>.

## **Fortune International Group**

Synonymous with excellence, quality, customer service and unwavering commitment to the highest standards of luxury, Fortune International Group has been a recognized leader in development, sales and marketing since 1983. With over 7,000 units and 9 million square feet of projects delivered, the company's prestigious development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The Ritz-Carlton Residences Sunny Isles Beach, Auberge Beach Residences and Spa Fort Lauderdale, Jade Residences Brickell; Jade Beach, Jade Ocean, and Hyde Resort & Residences Hollywood. In addition, Fortune Development Sales is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having sold more than 25,000 units and currently representing some of South Florida's most successful projects such as: Missoni Baia, Una Residences, 57 Ocean, 2000 Ocean, Monaco Yacht Club, 1 Hotel & Homes South Beach, Brickell Flatiron, SLS Lux & Gran Paraiso, among others. Led by visionary founder Edgardo Defortuna, Fortune International Group has 18 offices around the world with nearly 1,000 associates. Fortune's international broker network reaches legions of prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paolo, and Manhattan to Paris.



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